

Put Your Name Where Northern Michigan Comes Hungry.

Local diners and event planners in the Gaylord / Northern Michigan area visit ironpigsmoke.com to check the menu, order dinner and plan their next party. Partner with Iron Pig and get your business in front of them, right next to the brisket.

The Real Numbers (12 Months)

51,099

PAGE VIEWS · ABOUT 4,250/MONTH

19,597

ACTIVE USERS · ABOUT 1,600/MONTH

26,450

SESSIONS

4.1 ★

GOOGLE RATING FROM 2,105 REVIEWS

Last 28 days (Sep 26 to Oct 23): 3,719 views from 1,314 users.

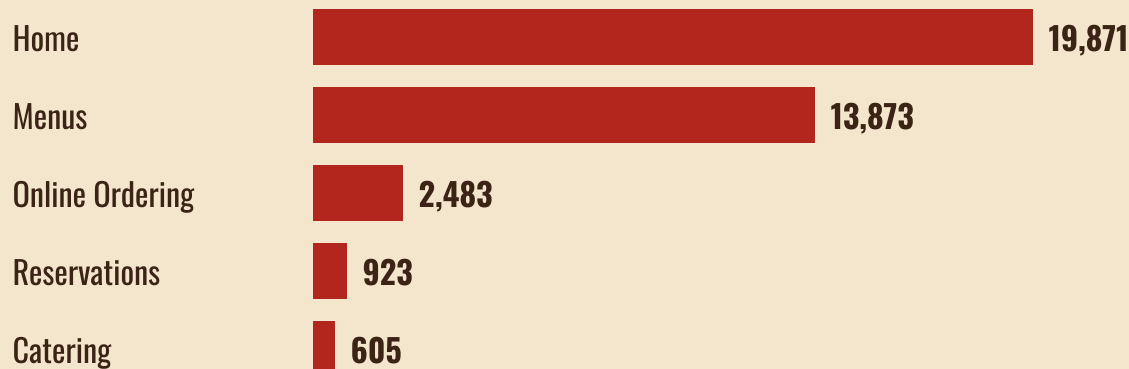
Where Visitors Come From (Sessions)



Source: Google Analytics 4, Oct 24 2025 to Oct 23 2026.

TWO WAYS TO PARTNER

Most-Visited Pages (12 Months, Page Views)



Source: Google Analytics 4, Oct 24 2025 to Oct 23 2026.

1. Proud Partners Strip

Starting at **\$75**/month

- Your logo in the "Sponsored · Proud Partners" strip above the footer on **every page**
- Only **4 slots**, so you won't get lost in the crowd

2. Featured Partner Card

Starting at **\$150**/month

- A featured card with your logo, a short blurb and a link
- On our **Menus, Catering and Corporate Events** pages, seen by diners and event planners alike

Who it's for: local, brand-fit partners: golf courses, wedding and event vendors, and local businesses. Slots are limited. Sponsor links are clearly labeled. Ask about 6- and 12-month terms.

Claim your spot

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